



# 2016 Media Pack

## THE bestPAGES

- Monthly A5 directories for North & East Yorkshire.
- Cost effective advertising with maximum response for your business.
- Reliably delivered into every home & business (83,619 letterboxes).
- Reader retention assured with editorial content.

Contact us... 01904 767881

OAKTREE FARM, THE MOOR, HAXBY, YORK YO32 2LH

info@thebestpages.co.uk

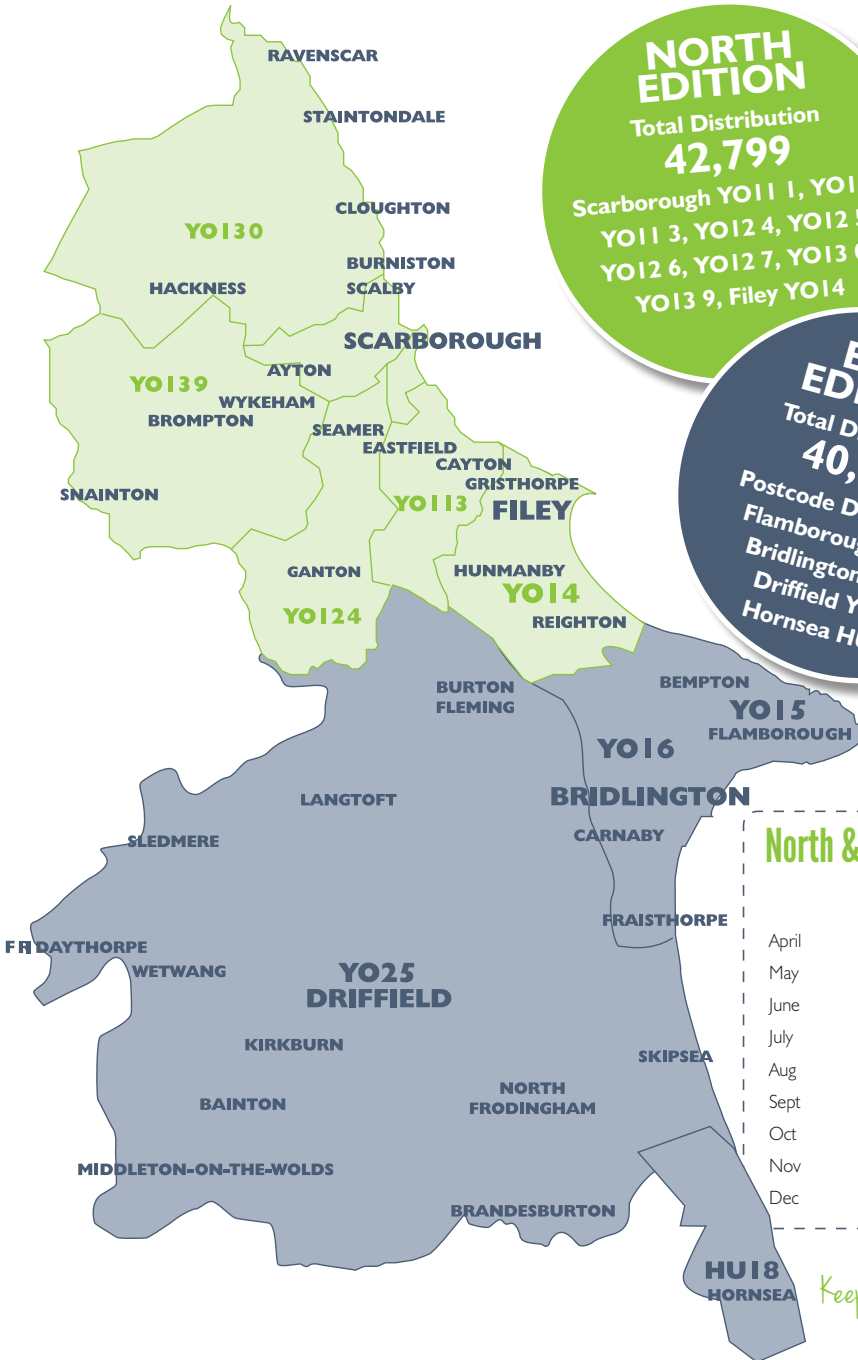
delivered by

Royal Mail

DO YOU NEED TO ATTRACT CUSTOMERS FROM OTHER AREAS?

- for Scarborough **Review** • for York **Localink** • for tourists visiting York **WHAT'S ON YORK GUIDE**

DELIVERED BY **ROYAL MAIL** TO EVERY HOME & BUSINESS  
TO **MAXIMISE RESPONSE** FOR YOUR BUSINESS



**NORTH EDITION**  
Total Distribution  
**42,799**  
Scarborough YO11 1, YO11 2  
YO11 3, YO12 4, YO12 5  
YO12 6, YO12 7, YO13 0,  
YO13 9, Filey YO14

**EAST EDITION**  
Total Distribution  
**40,820**  
Postcode Distribution  
Flamborough YO15  
Bridlington YO16  
Driffield YO25  
Hornsea HUI8

**North & East Yorkshire**

	ADVERTISING DEADLINE	DELIVERY
April	<b>8 Mar</b>	<b>28 Mar</b>
May	<b>12 Apr</b>	<b>25 Apr</b>
June	<b>10 May</b>	<b>30 May</b>
July	<b>14 Jun</b>	<b>27 Jun</b>
Aug.	<b>12 Jul</b>	<b>25 Jul</b>
Sept	<b>9 Aug</b>	<b>29 Aug</b>
Oct	<b>13 Sep</b>	<b>26 Sep</b>
Nov	<b>11 Oct</b>	<b>31 Oct</b>
Dec	<b>8 Nov</b>	<b>28 Nov</b>

*Keep these safe!* ↗

## Rates and Advert Specification

SIZE	PRICE PER EDITION*	DIMENSIONS W X H
1/16	<b>£37</b>	31mm x 45mm
1/8	<b>£62</b>	65mm x 45mm
1/4	<b>£95</b>	65mm x 92mm
1/2	<b>£155</b>	132mm x 92mm
Full	<b>£250</b>	132mm x 190mm
Front:	<b>£265</b>	132mm x 60mm
Special positions +20% Premium - * All prices plus VAT		
Ask about series booking incentives - premium position available		

## ADVERT SIZES & PRICES



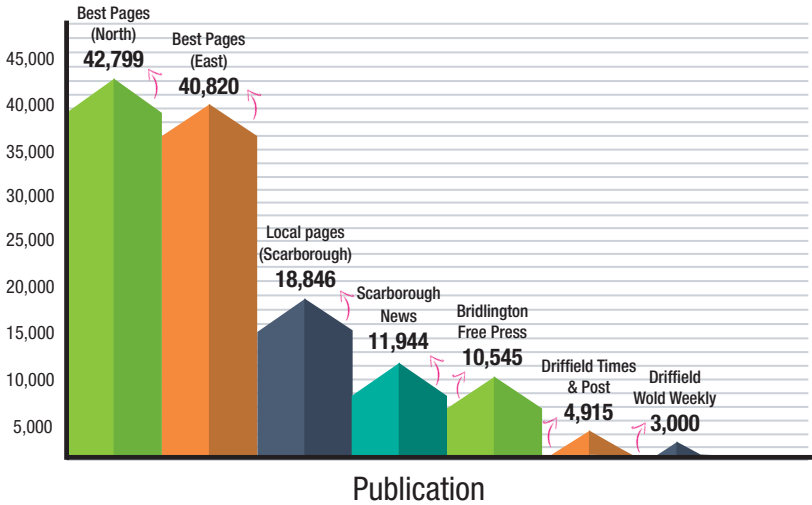
## Why choose us:

- ✓ Affordable for any size business with prices starting from as little as £37 + VAT per month.
- ✓ **Maximum Exposure**  
More people will see your advert as **bestPAGES** is delivered reliably into every home in the area.
- ✓ The publication is already being used to find companies just like yours as **bestPAGES** is a welcomed & the trusted guide for residents in North & East Yorkshire.
- ✓ Your advert will be delivered by a uniformed professional and the accuracy of the delivery will be checked as we use Royal Mail.
- ✓ Free advert design service.



# LOCAL MEDIA COMPARISONS

## Circulation



## Readers/listeners

